

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:

Eugene RIDER, *et al.*

Serial No.: 10/757,578

Filed: January 15, 2004

For: **KNOWLEDGE PORTAL FOR EVALUATING PRODUCT ATTRACTIVENESS
AND RISK**

Docket No.: 08160002US

Conf. No.: 4543

Group Art Unit: 3691

Examiner: Bijendra K. Shrestha

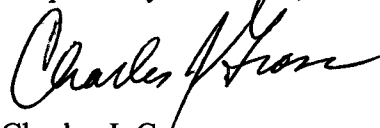
Mail Stop: Issue Fee
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE

Sir:

Applicants appreciate the indication in the Notice of Allowability mailed April 29, 2010 that claims 17-19, 21-35, 38-39 and 43-45 are allowed. While Applicants agree these claims are patentable over the cited references, Applicants do not agree that patentability resides in each feature exactly as expressed in the claims, nor that each feature is required for patentability of each claim.

Respectfully submitted,



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